



# The Imperial Court of Washington, DC

and

Their Most Imperial Sovereign Majesties

Empress VI

CiTooker Bottoms-Jewel

&

Emperor VI

Romeo Dennis Chalet B. Childs



Invite Your Participation in Our  
“Gala Of The Americas”

September 06-09, 2018  
Sphinx on K - Washington, DC



Coronation VII



## *The History of The Imperial Court System*

The International Imperial Court System celebrated their 50th Anniversary of its founding by the late World War 2 Veteran and gay icon Jose Julio Sarria in 2015. The celebration started in San Francisco in February and concluded with a Gala State Dinner in Portland, Oregon in October 2015. A historical event for those that joined us as we honored the past and envisioned the future of the International Court System.

In 1965, Jose' Sarria, was the country's first openly gay political candidate (for San Francisco Supervisor in 1962) who later founded the Imperial Court System and set the Court standard of humor, unity and humanitarianism that today governs nearly 70 empires in the United States, Canada and Mexico.

A few years ago, Empress José stepped down as head of the International Court Council, and named her First Heir Apparent as Queen Mother of the Americas. Empress Nicole the Great was named to that post. We salute her endeavors to make the Court System a more inclusive and influential organization. Among her many accomplishments are accords of cooperation signed with the National Gay and Lesbian Task Force, Eagle Canada, and the Matthew Shepard Foundation.

The Imperial Court of Washington, DC is part of this proud tradition. The Court is a social fundraising organization, most notably through our Court Shows and our annual *Gala of the Americas* Charity Ball. We have raised well over \$100,000 for both social service organizations and HIV/AIDS service groups.



Empress I Jose  
The Widow Norton



Empress Nicole  
The Great

### *Our Statement of Purpose*

To raise funds for LGBT community service groups, HIV/AIDS service organizations, social service organizations and youth enrichment programs and to provide a safe, social environment for people with the same interest as those of our members; to create and promote positive community awareness of the ideals of the International Court System.

The Imperial Court of Washington, DC is a 501(c)3 organization  
and all donations are tax deductible to the fullest extent of the law



## Reign VI Beneficiaries



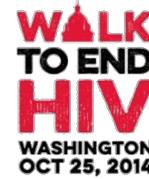
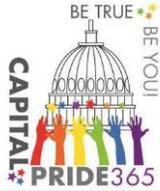
**Arlington -Alexandria Gay & Lesbian Alliance**  
[www.agla.org](http://www.agla.org)



**Transgender American Veterans Association**  
[www.transveteran.org](http://www.transveteran.org)



## Past Beneficiaries Include



## Our Sponsors and Partners

Cobalt + Green Lantern + Marriott Metro Center + Veranda Mediterranean Cafe Dupont Italian Kitchen + Freddie's Beach Bar + Secrets / Ziegfeld's + The DC Center + The Arlington Gay and Lesbian Alliance + Al Crostino Italian Restaurant + The National Gay and Lesbian Task Force Byers, Byers and Associates + Logan Circle Liquors + Bite The Fruit + Clark Forcey, CPA + Flowers On 14th + Thomas Dwyer Realtor + Genworth + Nellie's Sorts Bar

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## A Word Picture

A palpable excitement fills the air and the already frenetic razzmatazz of Washington, DC increased a notch. Who are all these majestic personages in jewels and gowns, white tie and tails, and royal splendor times-a-thousand?

It's Saturday, in early September and The Imperial Court of Washington, DC's

### “Gala of the Americas”

is once again returning to the heart of DC's historic center to crown its newest monarchs. Over 300 people attend the ball with an additional 15,000+ watching around the United States, Canada & Mexico; courtiers from far and wide, from Anchorage to Boston, from Toronto to Tijuana. Washingtonians, too, are here, from the high-and-mighty to the hoi polloi.

They're here to witness the crowning of Washington, DC's next Imperial Court Monarchs and while they're at it, have a fabulous time. There will be star-studded entertainment, a delicious array of hors d'oeuvres, a silent auction, and before midnight, the coronation.

This year, it all goes to benefit great organizations:

Arlington Gay/Lesbian Alliance & Transgender American Veterans  
Association

## How YOU can get into the Picture

Corporate sponsors who buy premium tables receive generous thanks for their participation: up-front seating, of course, and many other considerations (*see Sponsorship/Corporate Table Tiers*). Special underwriting opportunities are available which carry added prestige and recognition for those who support specific elements of the ball – for the set and table décor, for the silent auction, for underwriting the program, etc.

Four underwriting concepts are described on the following pages.  
Other underwriting scenarios can be customized to suit your company's needs.  
*Gala of the Americas* silent auction program is described on a separate page.

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Inaugural Year



Reign I



Reign II



Reign III



Reign IIII



Reign V



Reign VI

Who will  
be Reign  
VII?????

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## Corporate Annual Partnerships

The primary mission of The Imperial Court of Washington, DC is to raise funds for LGBT friendly & HIV/AIDS-related charities. The Court, a 501(c)3 corporation, has raised well over seventy-five thousand dollars in its four short years for such worthy causes as Grandmas House, The Mautner Project of Whitman-Walker Health, National Ovarian Cancer Coalition, Arlington Gay Lesbian Alliance, Dignity Washington, DC, ROSMY, Casa Ruby, Capital Pride, Communities in Schools, The Trevor Project, GLCCB, Virginia Epilepsy Foundation, Pets with Disabilities, The DC Center for the LGBT Community and countless more.

We do this in our own unique fashion, by producing entertaining fund-raising events throughout the year. Some are small shows and others are major productions, including our most famous event, Gala of the Americas, a charity ball and silent auction held each fall. Attracting more than 300 guests, and more than 15,000 viewers each year from all across the nation, as well as Canada & Mexico. The Coronation Ball is *the* event of the gay charity calendar year. In addition, we lend our support to other organizations for their fund-raising efforts.

Our membership includes Lords and Ladies, Dukes and Duchesses, Princes and Princesses, and Emperors and Empresses — all enjoying the “game” of *court* and *royalty* while raising much needed social awareness and monies for deserving charities on local, national and international levels.

But we can't do it alone. We need the support of the community and especially the support of the generous organizations that share our dedication to these worthy, and desperately needed, charities as well as a love for the humor and high camp we uniquely bring to our every endeavor. Read on for details of how your organization can help us put the “fun” in fundraising.



## *Presenting Sponsor*

For a \$35,000 sponsorship to underwrite *Gala of the Americas*, the evening will be named in your company's honor. All mentions in advertising, promotion, all printed and digital matter and the script will state “[Your Company Name or Logo], the Monarchs and The Imperial Court of Washington, DC present *The 2018 Gala of the Americas.*”

Your company will receive:

- Exclusive - Premiere logo placement in all promotional advertising, invitations, Website and red-carpet backdrop for all functions this year.
- Four Platinum-level tables & tickets to all festivities, for ten guests each with two bottles of champagne per table.  
(This can be exchanged for more advertising if preferred)
- A premium-positioned full-page *and* your choice of cover position ads in printed programs for all "State Functions" the court holds throughout the calendar year.
- Commemorative gift from the ICWDC presented by our reigning monarchs

## *Sponsorship of Name Entertainment*

For a \$5,000 sponsorship to underwrite top entertainment including fees and travel expenses. In all advertising and the evening program, wherever the entertainer is mentioned, your company will be cited: “*Ms. Fabulous Star’s appearance is made possible by the generous contribution of [Your Company Logo].*”

Your company will receive:

- Logo placement in all promotional advertising, invitations, website and red-carpet runway backdrops.
- Two Platinum-level tables for ten guests each with complimentary premium champagne toast, as well as tickets for all weekend festivities for up to 20.  
(Can be exchanged for more advertising opportunities if preferred).
- A full-page ad in the Coronation, ICP Ball & Czars Ball printed programs.
- Commemorative gift from the ICWDC presented by our reigning monarchs



## *Sponsorship of the Ball Décor and Stage Set*

For a \$3,500 sponsorship to underwrite the ball's stage set, the Court is prepared to name the stage for that evening in your company's honor. All mentions in signage; evening program and script will refer to the "[Your Company Name] Theatre Royale."

Your company will receive:

- Logo placement in all promotional advertising, invitations, website and red-carpet runway backdrop.
- One Platinum-level table & tickets for ten guests with two complimentary bottles of champagne.  
(Can be exchanged for more advertising opportunities if preferred).
- A full-color page ad in the printed Coronation Program.
- Commemorative gift from the ICWDC presented by our reigning monarchs

## *Sponsorship of the Gala Program*

For a \$2,500 sponsorship underwriting the printing of the ball's printed program, the Court will add the inscription "*Commemorative Program made possible by the generous contribution of [Your Company Logo]*" on the title page.

Your company will receive:

- Logo placement in all promotional advertising, invitations and red-carpet backdrop
- One Platinum-level table for ten guests
- A full color- inside front cover page ad in the printed program
- Commemorative gift from the ICWDC presented by our reigning monarchs

## *Silent Auction*

Every year, one of the prominent elements of *Gala of the Americas* is the Silent Auction. Donations from corporations, hotels, dinner at prominent restaurants, works of art, as well as personal items from celebrities and entertainers, all make for a attempting array of auction items.

We ask that items have a retail value of at least \$200.00 Otherwise, be as creative as you please.



## Individual Coronation Ticket Pricing:

Tickets:  
\$130 Non-ICWDC Members

# Additional Sponsorship Levels

### All Sponsorship Levels Receive:

- Listing in the Gala of the Americas program
- Webpage Recognition on [www.imperialcourtdc.org](http://www.imperialcourtdc.org)

### **Diplomatic** **\$150**

- 1 Ticket to the Gala of the Americas – Coronation VII (Saturday Night)
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### **Ambassador** **\$250**

- Quarter page color ad in the Coronation Program
  - 2 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
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### **Judicial** **\$400**

- Half-page color ad in the Coronation Program
  - 3 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
- 

### **Congressional** **\$600**

- Full page Color ad in the Coronation Program
  - 4 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
- 

### **Senatorial** **\$1,200**

- Logo/Listing on the Red-Carpet Backdrop
  - Full-page color ad in the Coronation Program
  - 6 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
- 

### **Presidential** **\$2,000**

- Logo/Listing on the Red-Carpet Backdrop
- Full-page ad in the Coronation Program
- VIP Table Placement
- 10 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)



## Additional Sponsorship Levels (continued)

Contact Information:

(Please Print Clearly)

Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

URL: \_\_\_\_\_

### Mark Your Level of Sponsorship

Diplomatic	\$150	_____
Ambassador	\$250	_____
Judicial	\$400	_____
Congressional	\$600	_____
Senatorial	\$1,200	_____
Presidential	\$2,000	_____

If your sponsorship level includes an ad in the program, please fill out the program advertising page in addition to this one and send them in together.

All sponsorship levels will receive:

- Listing in the Gala of the Americas program
- Web Recognition on [www.imperialcourtdc.org](http://www.imperialcourtdc.org)

All Tickets will be held at Will-Call.

Payment:

\*Credit: send e-mail to [imperialcourtofwashingtondc@gmail.com](mailto:imperialcourtofwashingtondc@gmail.com) and we will create an invoice for you to pay (*a 3% fee applies*)

\*Check/money order: Make payable to The Imperial Court of Washington DC and mail ICWDC, Attn: Sponsorship, PO Box 2616, Washington, DC 20013

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail completed forms to: ICWDC, Attn: Sponsorship, P.O. Box 2616, Washington, DC 20013



# Program Advertising

Contact Information:

(Please Print Clearly)

Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Advertising Rates & Specifications:

Inside Covers:	\$400	8.5" x 11"
Back Cover:	\$500	8.5" x 11"
Premium Page:	\$350	8.5" x 11"
Full Page:	\$200	8" x 10.25"
Half-Page:	\$150	8" x 5.25"
Quarter Page:	\$100	4" x 2.62"
Business Card:	\$50	3.5" x 2"

Color Program is 8.5" x 11" with a 3/8" boarder

All prices are based upon camera-ready/electronic advertisements supplied by the advertiser. Ads must be a minimum of 300 dpi. If we are to design your ad(s) for you, an additional fee will be added based on a quote by our in-house designer. All advertising not meeting the printer's standards may be reset, reorganized or rejected. All advertising is subject to approval of the publisher. See [www.imperialcourtdc.org](http://www.imperialcourtdc.org) for more details.

All fees and payments are due with the delivery of advertisement copy, or by space deadline, whichever comes first. The publisher shall reimburse the full cost of any advertisement that is not published due to publisher's error. Cancellation or changes must be in writing and may not be made by the advertiser after space deadlines. Position of advertising is at the discretion of the publisher. The advertiser is responsible for claims and facts presented for publication and assume full responsibility for false information.

ADVERTISING DEADLINE: August 08, 2018

Advertisement copy, photos and all fees must be submitted to the address below.

Artwork can be emailed directly to [imperialcourtofwashingtondc@gmail.com](mailto:imperialcourtofwashingtondc@gmail.com)

Subject line should read {your organization / court name} Program Ad

For additional information, please email questions to [imperialcourtofwashingtondc@gmail.com](mailto:imperialcourtofwashingtondc@gmail.com)

I have read the terms stated within this contract and agree to abide by them.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail completed forms to: ICWDC, Attn: Sponsorship, P.O. Box 2616,  
Washington, DC 20013

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# Vendor/Exhibitor Application

Please fill out this information and return it with full payment no later than August 15, 2016. Applications accepted on a first come basis, so please get your completed application turned in as soon as possible.

## **Date & Time:**

Set-up: Saturday, September 08<sup>th</sup> - 4:00 pm – 5:30 pm

Tear Down: **All vendor spaces must be packed up immediately after the Gala.**

## **Vendor Space:**

**Within Ball Room Area:** \$200 (can be traded for product donations made throughout the reign year)  
(Includes 2 vendor Gala tickets, 2 tables and 2 chairs).

**Outside Ball Room Area in Main Hallway / Buffet Area:** \$100 (can be traded for product donations made throughout the reign year)  
(Includes 1 vendor Gala ticket, 2 tables and 2 chairs)

If you accept credit cards, it is your responsibility to supply the necessary equipment and communication networks.

## **Food/Beverage:**

No vendor can sell food or beverages.

## **Placement:**

Vendors may sell their wares **ONLY** between the hours of 6:00 pm and 12:00 am. Cancellation by a vendor based on dissatisfaction with space assignment will not be grounds for a refund of fees. Assignment will be made as completed applications are received. All vendors are required to keep their spaces clean throughout the event.

## **Vending:**

Vendors may conduct business only in the immediate vicinity of their rented booth. ICWDC reserves the right to require any vendor to remove from display and immediately cease selling or distributing any item that could be deemed as inappropriate and/or might cause a disturbance.

**Discriminatory or inappropriate (e.g., sexist, racist, homophobic, etc.) materials will not be permitted.**

## **Permits & Licenses:**

Vendors assume the responsibility for all permits, licenses and sale tax collection if required.

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## Vendor/Exhibitor Application (continued)

### Cancellation:

Refunds will not be granted for cancellations received after June 10, 2018.

You must notify the ICWDC in writing to be eligible for a refund.

### Statement of Policy:

The ICWDC owns and operates as the producer of the Gala of the Americas - Coronation VII and accepts no liability in the loss or damage, either by theft or acts of God, to any merchandise, fixtures, literature and/or personal property belonging to any and all vendors. Vendors should understand that this liability lies solely with them. Vendor agrees to be responsible for all persons assisting in the set up and break down of their assigned area and further agrees to hold harmless any and all persons within the ICWDC.

### Contact Information:

(Please Print Clearly)

Vendor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_



## Vendor/Exhibitor Application (continued)

**Description of items to be displayed or offered:**

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**Fees:**

Inside Ball Room	_____ x \$ 200/each	=subtotal \$ _____
Outside Ball Room	_____ x \$ 100/each	=subtotal \$ _____
Extra Event Tickets	_____ x \$ 100/each	=subtotal \$ _____
		<b>Total Fee: \$ _____</b>

**Agreement:**

I/We hereby agree to the terms and conditions as specified in the Vendor/Exhibitor Application herein and acknowledge receipt of a copy thereof.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Payment:**

Check/money order drawn on US Banks in US Funds:

(Make payable to The Imperial Court of Washington DC) and mail to:

**ICWDC, Attn: Coronation, P.O. Box 2616, Washington, DC 20013** or we can email you a paypal invoice for payment via credit card (a 3% fee will apply).