

Imperial Court of Washington, DC



Sponsorships

The Imperial Court of Washington, DC is a 501(c)3 organization
and all donations are tax deductible to the fullest extent of the law



Corporate Annual Partnerships

The primary mission of The Imperial Court of Washington, DC is to raise funds for LGBT friendly & HIV/AIDS-related charities. The Court, a 501(c)3 corporation, has raised well over seventy-five thousand dollars in its four short years for such worthy causes as Grandmas House, The Mautner Project of Whitman-Walker Health, National Ovarian Cancer Coalition, Arlington Gay Lesbian Alliance, Dignity Washington, DC, ROSMY, Casa Ruby, Capital Pride, Communities in Schools, The Trevor Project, GLCCB, Virginia Epilepsy Foundation, Pets with Disabilities, The DC Center for the LGBT Community and countless more.

We do this in our own unique fashion, by producing entertaining fund-raising events throughout the year. Some are small shows and others are major productions, including our most famous event, Gala of the Americas, a charity ball and silent auction held each fall. Attracting more than 300 guests, and more than 15,000 viewers each year from all across the nation, as well as Canada & Mexico. The Coronation Ball is *the* event of the gay charity calendar year. In addition, we lend our support to other organizations for their fund-raising efforts.

Our membership includes Lords and Ladies, Dukes and Duchesses, Princes and Princesses, and Emperors and Empresses — all enjoying the “game” of *court* and *royalty* while raising much needed social awareness and monies for deserving charities on local, national and international levels.

But we can't do it alone. We need the support of the community and especially the support of the generous organizations that share our dedication to these worthy, and desperately needed, charities as well as a love for the humor and high camp we uniquely bring to our every endeavor. Read on for details of how your organization can help us put the “fun” in fundraising.

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Capital Sponsor

For a \$20,000 sponsorship to underwrite *Gala of the Americas*, the evening will be named in your company's honor. All mentions in advertising, promotion, all printed and digital matter and the script will state "[Your Company Name or Logo], the Monarchs and The Imperial Court of Washington, DC present The 2019 Gala of the Americas."

Your company will receive:

- Exclusive - Premiere logo placement in all promotional advertising, invitations, and website for all functions this year.
- Three Platinum-level tables & tickets to all festivities, for ten guests each with two bottles of champagne per table.
(This can be exchanged for more advertising if preferred)
- A premium-positioned full-page *and* back cover advertisement in printed programs for all "State Functions" the court holds throughout the calendar year.
- Commemorative gift from the ICWDC presented by our reigning monarchs

Monument Sponsor

For a \$10,000 sponsorship to underwrite top entertainment including fees and travel expenses. In all advertising and the evening program, wherever the entertainer is mentioned, your company will be cited: "*Ms. Fabulous Star's appearance is made possible by the generous contribution of [Your Company Logo].*"

Your company will receive:

- Logo placement in all promotional advertising, invitations, website and red-carpet runway backdrops.
- Two Platinum-level tables for ten guests each with complimentary premium champagne toast, as well as tickets for all weekend festivities for up to 20.
(Can be exchanged for more advertising opportunities if preferred).
- A inside front cover ad in the printed programs.
- Commemorative gift from the ICWDC presented by our reigning monarchs

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Sponsorship of the Ball Décor and Stage Set

For a \$5,000 sponsorship to underwrite the ball's stage set, the Court is prepared to name the stage for that evening in your company's honor. All mentions in signage; evening program and script will refer to the “[Your Company Name] Theatre Royale.”

Your company will receive:

- Logo placement in all promotional advertising, invitations, website and red-carpet runway backdrop.
- One Platinum-level table & tickets for ten guests with two complimentary bottles of champagne.
(Can be exchanged for more advertising opportunities if preferred).
- An inside back page ad in the printed Coronation Program.
- Commemorative gift from the ICWDC presented by our reigning monarchs

Sponsorship of the Gala Program

For a \$2,500 sponsorship underwriting the printing of the ball's printed program, the Court will add the inscription “*Commemorative Program made possible by the generous contribution of [Your Company Logo]*” on the title page.

Your company will receive:

- Logo placement in all promotional advertising, invitations and red-carpet backdrop
- One Platinum-level table for ten guests
- A full color- inside front cover page ad in the printed program
- Commemorative gift from the ICWDC presented by our reigning monarchs



Additional Sponsorship Levels

All Sponsorship Levels Receive:

- Listing in the Gala of the Americas program
- Webpage Recognition on www.imperialcourtdc.org

Diplomatic **\$150**

- 1 Ticket to the Gala of the Americas – Coronation VII (Saturday Night)
-

Ambassador **\$250**

- Quarter page color ad in the Coronation Program
 - 2 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
-

Judicial **\$400**

- Half-page color ad in the Coronation Program
 - 3 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
-

Congressional **\$600**

- Full page ad in the Coronation Program
 - 4 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
-

Senatorial **\$1,200**

- Full-page color ad in the Coronation Program
 - 6 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)
-

Presidential **\$2,000**

- Full-page ad in the Coronation Program
- VIP Table Placement
- 10 Tickets to the Gala of the Americas – Coronation VII (Saturday Night)



Additional Sponsorship Levels (continued)

Contact Information:

(Please Print Clearly)

Sponsor: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

URL: _____

Mark Your Level of Sponsorship

Diplomatic	\$150	_____
Ambassador	\$250	_____
Judicial	\$400	_____
Congressional	\$600	_____
Senatorial	\$1,200	_____
Presidential	\$2,000	_____

If your sponsorship level includes an ad in the program, please fill out the program advertising page in addition to this one and send them in together.

All sponsorship levels will receive:

- Listing in the Gala of the Americas program
- Web Recognition on www.imperialcourtdc.org

All Tickets will be held at Will-Call.

Payment:

*Credit: send e-mail to imperialcourtofwashingtondc@gmail.com and we will create an invoice for you to pay (*a 3% fee applies*)

*Check/money order: Make payable to The Imperial Court of Washington DC and mail ICWDC, Attn: Sponsorship, PO Box 2616, Washington, DC 20013

Signature: _____ Date: _____

Mail completed forms to: ICWDC, Attn: Sponsorship, P.O. Box 2616, Washington, DC 20013

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Program Advertising

Contact Information:

(Please Print Clearly)

Advertiser: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Advertising Rates & Specifications:

Back Cover	\$500	8.5" x 11"
Inside Cover	\$400	8.5" x 11"
Full Page	\$200	8" x 10.25"
Half Page	\$150	8" x 5.25"
Quarter Page	\$100	4" x 2.62"
Business Card	\$50	3.5" x 2"

All prices are based upon camera-ready/electronic advertisements supplied by the advertiser. Ads must be a minimum of 300 dpi. If we are to design your ad(s) for you, an additional fee will be added based on a quote by our in-house designer. All advertising not meeting the printer's standards may be reset, reorganized or rejected. All advertising is subject to approval of the publisher. See www.imperialcourtdc.org for more details.

All fees and payments are due with the delivery of advertisement copy, or by space deadline, whichever comes first. The publisher shall reimburse the full cost of any advertisement that is not published due to publisher's error. Cancellation or changes must be in writing and may not be made by the advertiser after space deadlines. Position of advertising is at the discretion of the publisher. The advertiser is responsible for claims and facts presented for publication and assume full responsibility for false information.

ADVERTISING DEADLINE: **August 09, 2019**

Advertisement copy, photos and all fees must be submitted to the address below.

Artwork can be emailed directly to imperialcourtofwashingtondc@gmail.com

Subject line should read {your organization / court name} Program Ad

For additional information, please email questions to imperialcourtofwashingtondc@gmail.com

I have read the terms stated within this contract and agree to abide by them.

Signature: _____ Date: _____

Mail completed forms to: ICWDC, Attn: Sponsorship, P.O. Box 2616,
Washington, DC 20013

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Vendor/Exhibitor Application

Please fill out this information and return it with full payment no later than **August 15, 2019**. Applications accepted on a first come basis, so please get your completed application turned in as soon as possible.

Date & Time:

Set-up: Saturday, September 08th - 4:00 pm – 5:30 pm

Tear Down: **All vendor spaces must be packed up immediately after the Gala.**

Vendor Space:

Within Ball Room Area: \$200 (can be traded for product donations made throughout the reign year)
(Includes 2 vendor Gala tickets, 2 tables and 2 chairs).

Outside Ball Room Area in Main Hallway / Buffet Area: \$100 (can be traded for product donations made throughout the reign year)
(Includes 1 vendor Gala ticket, 2 tables and 2 chairs)

If you accept credit cards, it is your responsibility to supply the necessary equipment and communication networks.

Food/Beverage:

No vendor can sell food or beverages.

Placement:

Vendors may sell their wares **ONLY** between the hours of 6:00 pm and 12:00 am. Cancellation by a vendor based on dissatisfaction with space assignment will not be grounds for a refund of fees. Assignment will be made as completed applications are received. All vendors are required to keep their spaces clean throughout the event.

Vending:

Vendors may conduct business only in the immediate vicinity of their rented booth. ICWDC reserves the right to require any vendor to remove from display and immediately cease selling or distributing any item that could be deemed as inappropriate and/or might cause a disturbance.

Discriminatory or inappropriate (e.g., sexist, racist, homophobic, etc.) materials will not be permitted.

Permits & Licenses:

Vendors assume the responsibility for all permits, licenses and sale tax collection if required.

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Vendor/Exhibitor Application (continued)

Cancellation:

Refunds will not be granted for cancellations received after June 10, 2018.

You must notify the ICWDC in writing to be eligible for a refund.

Statement of Policy:

The ICWDC owns and operates as the producer of the Gala of the Americas - Coronation VII and accepts no liability in the loss or damage, either by theft or acts of God, to any merchandise, fixtures, literature and/or personal property belonging to any and all vendors. Vendors should understand that this liability lies solely with them. Vendor agrees to be responsible for all persons assisting in the set up and break down of their assigned area and further agrees to hold harmless any and all persons within the ICWDC.

Contact Information:

(Please Print Clearly)

Vendor: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____



Vendor/Exhibitor Application (continued)

Description of items to be displayed or offered:

Fees:

Inside Ball Room	_____ x \$ 200/each	=subtotal \$ _____
Outside Ball Room	_____ x \$ 100/each	=subtotal \$ _____
Extra Event Tickets	_____ x \$ 100/each	=subtotal \$ _____
		Total Fee: \$ _____

Agreement:

I/We hereby agree to the terms and conditions as specified in the Vendor/Exhibitor Application herein and acknowledge receipt of a copy thereof.

Signature: _____ **Date:** _____

Payment:

Check/money order drawn on US Banks in US Funds:

(Make payable to The Imperial Court of Washington DC) and mail to:

ICWDC, Attn: Coronation, P.O. Box 2616, Washington, DC 20013 or we can email you a paypal invoice for payment via credit card (a 3% fee will apply).